



Our Mission: Empowering those impacted by brain injury

Our Core Values



Dream big and celebrate small steps



Build on individual strengths



Cultivate inclusive community spaces



View creativity, humor, and fun as building blocks for excellence



Practice creative problem solving



Value lifelong learning

Our Key Strategic Priorities

Empower clients and care teams by enhancing programs, collecting information, sharing impactful stories, and fostering spaces of collaboration, community, and belonging to support meaningful goals and celebrate successes.

Support Clients & Care Teams

Expand impact by cultivating meaningful dialogue and outcomes alongside key partners. We will seek and take opportunities to enhance our visibility and thought leadership.

Build Strategic Partnerships

Cultivate a resilient and innovative organization by fostering a culture of collaboration and shared accountability. We will align resources with strategic priorities, strengthen financial sustainability, and build trust through measurable impact.

Enhance Internal Capacity

Advocate for funding and policy changes through legislative engagement, community mobilization, and awareness campaigns, while tracking measurable outcomes to facilitate success.

Champion Outreach & Advocacy

Our 5 Year Vision

Support Clients & Care Teams

Brain Injury Services will support clients and care teams in achieving meaningful goals through programming that aligns with their evolving needs. We will empower clients and care teams to share their stories, celebrate successes, and articulate challenges. We will enhance how we capture and share client progress, blending measurable outcomes with personal narratives to demonstrate the life-changing impact of our work. By staying rooted in collaboration, community, and belonging, we will continue creating spaces where clients and caregivers feel safe, valued, empowered, and connected.

Build Strategic Partnerships

To build strategic partnerships, BIS will continue to identify key stakeholders and collaborate for meaningful dialogue and outcomes. We will develop and assess action items and refine strategies. To increase influence and collaboration, we will actively participate in meetings, share insights, educate, and build relationships with relevant partners. BIS will seek opportunities to increase visibility, network with industry partners, and capture insights that advance our mission.

Champion Outreach and Advocacy

BIS will strengthen relationships with legislators and agencies to advocate for increased funding for brain injury service providers. By presenting program impact data, mobilizing community support, and tracking funding outcomes, we aim to secure and sustain resources. Additionally, BIS will monitor legislative trends and collaborate with advocacy groups to promote supportive policies that ensure individuals with brain injuries can thrive. To enhance public policy advocacy, BIS will launch targeted campaigns to raise awareness about

brain injury and educate stakeholders on key policy matters. Partnering with other organizations will create unified efforts to drive measurable change.

Enhance Internal Capacity

Brain Injury Services will cultivate a cohesive, empowered staff team by fostering a culture of mutual support, inclusion, and shared accountability where staff feel heard and valued. Opportunities will be designed to support team growth and retain talent, encouraging our diverse team to take an active role in shaping our collective success.

To strengthen financial sustainability and support growth, we will be strategic about pursuing funding opportunities, prioritizing those that align with our mission and have the greatest potential for long-term impact. BIS will focus on expanding fundraising efforts through grants, corporate sponsorships, and events, while cultivating relationships with both new and existing donors. By sharing compelling stories and measurable outcomes, we will inspire trust and engagement from funders and stakeholders.

We will invest in technology and digital tools to improve operational efficiency, enhance service delivery, and support data-driven decision-making. To strengthen organizational resilience, we will implement succession planning, risk management strategies, and a culture of adaptability to navigate future challenges. Transparent communication between the board, leadership, and staff will ensure alignment and shared ownership of our mission. Using a team-led approach across all aspects of our organization, we will be a resilient, collaborative, and innovative team that drives our mission forward.

Did You Know...

A brain injury occurs when the brain is damaged due to trauma, medical conditions, or other factors. Common causes include:

Traumatic Brain Injury (TBI): Falls | Motor Vehicle Accidents | Sports Injuries | Violence | Explosions or Combat Injuries

Acquired Brain Injury (ABI): Stroke | Anoxia or Hypoxia | Infections | Tumors | Toxic Exposure | Aneurysm

Brain injuries can vary in severity and impact, from mild concussions to life-altering disabilities. Prevention, such as wearing helmets, using seatbelts, and managing health conditions, is key to reducing risk.

Brain Injury Services provides the following *FREE* programs for adults, adolescents, children, and veterans living with brain injury in Northern Virginia, Fredericksburg and surrounding counties:

Adult and Adolescent (through college) Case Management

ADAPT Clubhouse and Fredericksburg Day Programs

ComPASS (Community Participation and Skill-building Services) | Friendship Programs

Mental Health Counseling | Support Groups | Vocational Services | Veterans Program

To learn more, volunteer, or to make a donation, please visit us on the web at www.braininjurysvcs.org